# 2022 ANNUAL REPORT

# SPEFEFREE CLINIC

SERVE PEOPLE. FEED COMPASSION.

www.thespfc.org

# WHERE WE ARE TODAY...

Our region continues to experience inflation rates higher than the national average, impacting the cost of rent, groceries, and other basics. Supports designed to ease individual and family economic constraints due to the pandemic are dissipating, causing many to lose health insurance, housing, and hope for the future.

While many reports paint an optimistic picture of Pinellas County's economic prospects, for the average Pinellas County resident, stress and anxiety dominate their daily decisions:

- Do I put groceries on the table or pay rent?
- Do I skip doses of medications to make them last longer or skip putting gas in the car to get to work?
- Do I take the job that offers me \$3 more an hour but doesn't offer health insurance or stay where I am and keep my health benefits?

### That's where St. Pete Free Clinic (SPFC) comes in.

Over the last year, we have expanded services by 30%, reaching more people with greater need for nutritious food, no-cost prescriptions, primary health care, dental care, and housing. We have also enhanced our approach to services, increasing our focus on access and offering more places to find and obtain healthy food in convenient ways. We added a location to receive healthcare and medications, expanded economic supports like payment of water bills, and increased navigation to other critical community services.

Even pre-pandemic, nearly half of our neighbors in Pinellas County struggled to make ends meet as wages failed to keep pace with the cost of living. Today, even more of our neighbors are experiencing regular and persistent constraints on their family's finances with no end in sight.

# In 2022, we worked hard to keep pace with needs that continued to grow. We were able to do so because of YOU.

We are fortunate to receive support from major grant partners like the **Juvenile Welfare Board, the Pinellas Community Foundation**, and countless other foundations, partners, businesses, faith institutions, civic groups, and committed individuals. Along with the 250 volunteers who lend their time each month to deliver direct services, our donors, at each and every level, make what we do possible.

We thank you, and we hope you'll enjoy reviewing this report in celebration of the help and hope you have achieved in our community.

Jennifer Yeagley Chief Executive Officer

















PFG

TO DONATE, TEXT "eat" to "41-444" Another Distribution Center Homestead • Pompano Beach • Quincy • Jacksonville



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# **ACCESS TO NUTRITION**

20,000,000 POUNDS OF FOOD DISTRIBUTED **17,000,000** NUTRITIOUS MEALS PROVIDED

# JARED S. HECHTKOPF COMMUNITY FOOD BANK

Jared S. Hechtkopf Community Food Bank (Jared's Food Bank) is the largest emergency food distributor in Pinellas County, providing our We Help FRESH pantry and over 60 food partner pantries FRESH produce, meats, dairy, and food staples. Food distribution from Jared's Food Bank has more than doubled over the past few years. In 2019, SPFC distributed over 11 million pounds of food. In **2022 we continued with over 20 million pounds distributed throughout Pinellas County.** 

## **EXPANSION OF THE SPFC VEHICLE FLEET**

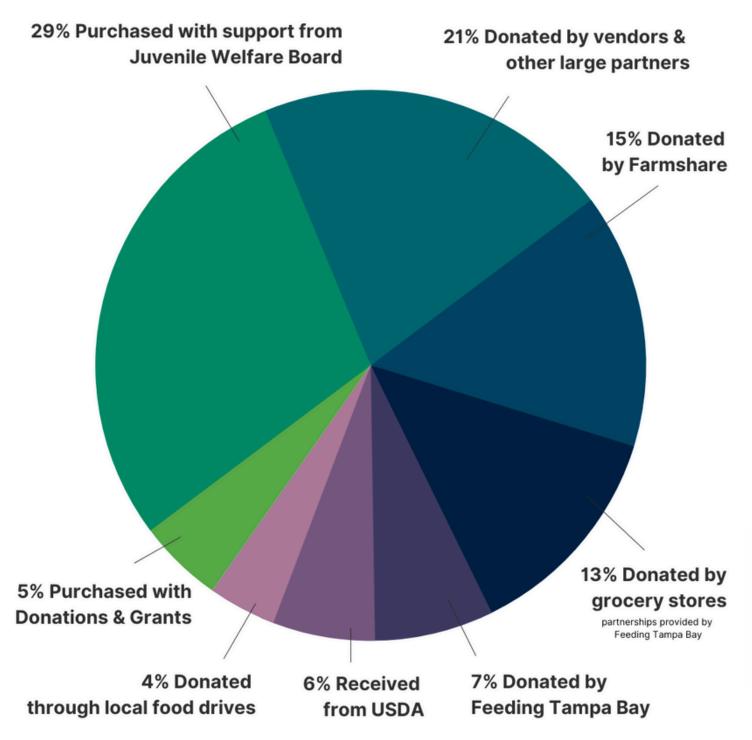
SPFC had only two cargo vans and one box truck in 2011. Expansions in the SPFC Food Bank vehicle fleet enable SPFC to meet the growing needs of our community. The SPFC Food Bank vehicle fleet now consists of two cargo vans, one 14-foot refrigerated box truck, three 16-foot refrigerated box trucks, three 26-foot refrigerated box trucks, and one 52-foot refrigerated trailer/tractor.



## **SPFC SKYWAY WAREHOUSE**

SPFC is expanding capacity with the addition of a warehouse on 22nd Avenue South in Midtown St. Pete, double the size of Jared's Food Bank, to allow the organization to grow its operation and reach even more under-served partners throughout Pinellas County. Jared's Food Bank will continue to serve our community as a primary site for volunteers to pack food and as a FRESH Pantry Drive-Thru.

## **SPFC FOOD SOURCES**



In addition to helping ensure our Pinellas County neighbors are fed, Jared's Food Bank also helps keep people healthy, with over 70% of the food distributed throughout our community being FRESH: produce, meat, bread, and dairy.

"Lost my job and decided to come here for just a bit of food. They gave me more than enough to tide me for the time it takes me to get a job. Everyone was very helpful and polite. I do appreciate it!"

S. Bell - We Help FRESH Pantry client

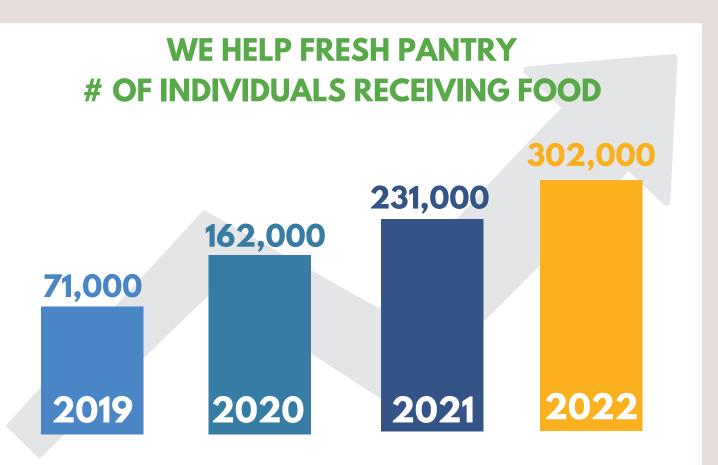
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# ACCESS TO NUTRITION 302,000 INDIVIDUALS PROVIDED FOOD

# WE HELP SERVICES

SPFC's We Help Services strives to address social determinants of health by providing access to nutritious food, financial support for water bills, and assistance in obtaining identification and documents needed for securing housing and employment. SPFC added an additional client advocate to the team to expand in-depth navigation for individuals who need access to community services not provided by SPFC.

15,800 packages of diapers distributed
19,500 packages of feminine hygiene distributed
\$200,000 of water bill support



# **RESPONDING TO COMMUNITY NEED**

Approximately 302,000 individuals were provided access to nutrition through our We Help FRESH Pantry. We Help also provides fresh produce and food staples throughout the community in the following ways:

### **School Food Pantries:**

Gibbs High School, Lakewood High School, Dixie Hollins High School, and Campbell Park Elementary.

### **Emergency Center:**

The food pantry at the emergency center in Johns Hopkins All Children's Hospital.

### **Seasonal Partnerships:**

Seasonal partnerships with youth-serving organizations, like the City of St. Petersburg's Parks & Recreation Department and the Shirley Proctor Puller Foundation.

### **Senior Centers:**

Distribution to local seniors through Sunshine Senior Center, Enoch Davis Center, Crystal Lakes Manor, and the Gulfport Senior Center.

### **Mobile Food Distributions:**

Mobile food distributions are set up at strategic locations to address gaps in access to grocery stores and food pantries.

#### FOX 13 TAMPA BAY News Weather Sports Good Day

Hundreds of families line up for Pinellas Park food giveaway as costs continue to soar



#### ACTION NEWS TAMPA BAY

St. Pete Free Clinic sees huge demand for free grocery giveaways





Fresh grocery giveaway coming this Friday, more giveaway dates also announced



Pinellas County Board of County Commissioners Mobile Food Distribution Carline June 2022

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# WE HELP SERVICES PROGRAM EXPANSIONS



This was a year of high inflation and rising costs in housing and utilities. With the increased need for food access, the We Help FRESH Pantry expanded to meet growing demand.

In June, the We Help FRESH Pantry shifted from one outdoor drive-thru to a return of our indoor choice option and the addition of two new drive-thru options located in high-need areas of Pinellas County.

The indoor choice model offers a dignified market experience and lowers levels of food waste by providing clients with the autonomy to choose foods that align with cultural preferences or dietary requirements. Weekly highlights of produce and protein are provided along with recipes using the items distributed by the FRESH Pantry.

The new drive-thru options provide a level of convenience and ease of use.



To keep pace with volume, SPFC updated technology with new software streamlining the client intake process.

Q-Minder software helped cut wait times from several hours to less than twenty minutes, enabling SPFC to serve an average of over 300 families per day at the Indoor Choice option alone.

Tech experts with Q-Minder were so impressed with the software implementation that they traveled from Estonia to see their product in action.



## WE HELP FRESH PANTRY - INDOOR CHOICE



## WE HELP FRESH PANTRY - DEUCES DRIVE-THRU



## WE HELP FRESH PANTRY - JARED'S DRIVE-THRU





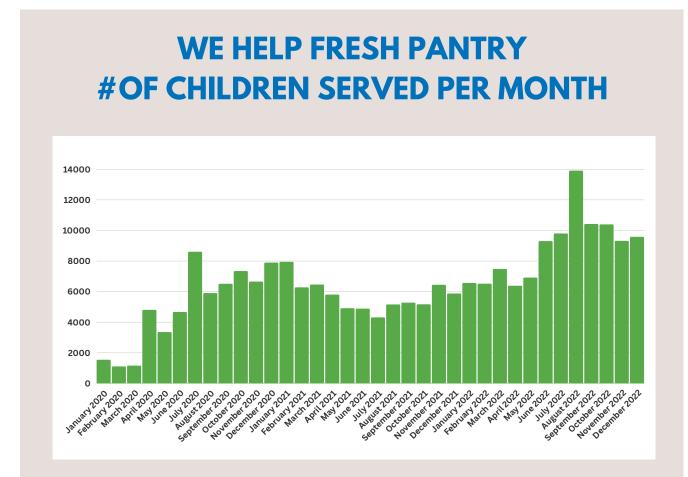
## **INCREASE IN CHILDREN SERVED**

# 30,000 individuals served per month 10,000 children served per month 8,000 households served per month 50% of households served include CHILDREN

SPFC's We Help FRESH Pantry served an average of 30,000 individuals per month or over 8,000 households, half of which are families with children.

Data indicates that opening two new drive-thru options provided greater access to our families and increased the number of children served. Thanks to funders and supporters such as the **Pinellas County Juvenile Welfare Board, No Kid Hungry, and the Schoenbaum Family Foundation,** SPFC's ability to serve the youngest in need throughout our community has increased.

SPFC food programs hold a minimum 70% FRESH rating, which means 70% of what those in need receive is FRESH produce, meats, and dairy, along with food staples. This focus on FRESH ensures our families are receiving not just food but good nutrition that helps to foster good health - a cornerstone of learning and development.



# ST PETE FRESH BECOMES FRESH SPROUTS with a focus on children ages 0 - 5

## 11 preschools served; 8,807 bags of FRESH produce provided

According to the **Pinellas County Juvenile Welfare Board**, "Children in Pinellas County face hunger every day. **One in five live in homes with low food security, meaning they do not have enough food at times for an active, healthy life.** Over half qualify for free or reduced-price lunches."

St. Pete FRESH expanded its reach by adding pre-schools located beyond the City of St. Pete and further north into Pinellas county. With the expansion came the need for a name change to FRESH Sprouts.

FRESH Sprouts strives to facilitate the development of healthy eating habits for those ages 0 - 5 years and encourages connection around food for families. SPFC partners with local pre-schools and provides weekly deliveries of fresh produce, recipes, and interactive activities to make trying new foods fun and low-pressure. Led by a Registered Dietitian Nutritionist, weekly produce delivery is curated to encourage exploration, experimentation, and enjoyment. Activity sheets match the produce provided, Table Talk cards include three mealtime questions to spark family conversation, and developmentally appropriate books are provided to increase food literacy.



FRESH Sprouts works to strategically partner with pre-schools across Pinellas County, including those that are a part of the Early Learning Coalition and where high percentages of families are experiencing food and nutrition insecurity. Through the delivery model, FRESH Sprouts meets families where they already are, at their child's school, which reduces barriers families may experience when attempting to access other food programs. The frequency of family meals has been linked to psychological well-being and increased self-esteem among young children.

# ACCESS TO HEALTH CARE 7,860 TOTAL HEALTH CARE SERVICES PROVIDED

# SPFC HEALTH CENTER

The SPFC Health Center offers access to quality health care for individuals who lack health insurance and meet other income requirements, allowing them to receive primary care and a range of specialty care services. What could become an emergency doesn't because our patients can connect with our providers to address their health concerns. The Health Center serves approximately 300 unique patients monthly through volunteers and a dedicated clinical staff.

# THE SPFC HEALTH CENTER SERVED AN ADDITIONAL 683 NEW PATIENTS OVER FISCAL YEAR 2022

### Diabetes Education Management and Health Education

Patients of the Health Center diagnosed with diabetes and seeking to make lifestyle changes enroll in the Health Education & Coaching Program, which includes a Healthy Living Coach and a Registered Dietitian, who provides healthy food through Lifestyle Rx.

### **Patient Navigation Program**

As part of SPFC efforts to remove barriers to care faced by those in our community, the Patient Navigator Program was established. Our first Patient Navigator provides patient education and counseling, advises family caregivers and serves as a bridge between patients and other community medical resources.



# \$2,000,000

# **PRESCRIPTION SUPPORT**

## **SPFC PRESCRIPTION HEALTH PROGRAM**

The SPFC Prescription Health Program (PHP) ensures patients can access expensive medications, like insulin, at no cost to them. PHP patients do not have to make a choice between paying their rent or getting the medication they need to live. **PHP provided approximately \$2 million dollars worth of prescription support for patients this past year, with an average of \$5,700 worth of medication per patient.** 

St. Anthony's Hospital donated two Helmer pharmacy refrigerators for use in the SPFC Health Center nursing station/lab and the Prescription Health Program (PHP), which empower our patients with medication and lab options that can better meet their needs.

The pharmaceutical refrigerator in the nursing station expands the Health Center's ability to draw a variety of in-house labs for patients, which reduces their transportation costs and time-off requests from work. It also allows for real-time lab work results, allowing providers to treat health conditions earlier and improving patient health outcomes.

The pharmaceutical refrigerator provides storage of thousands of dollars worth of medication at a regulated temperature, which ensures medications stay viable, providing peak efficacy for the patient's use. The refrigerator provides a greater volume of medication storage, allowing PHP to increase the number of patients served. Furthermore, patients who have limited refrigeration storage or unstable housing do not have the added stress of keeping a 90 or 120-day supply of medication at a consistent refrigerated temperature. **Patients now have the power of choice to take a 30-day supply at a time if their circumstance requires it.** 



# **SPFC DENTAL CENTER**

SPFC Dental Center provides uninsured adults with dental hygiene, fillings, extractions, partials, and full dentures through volunteer dentists, dental assistants, and dental hygienists.

### Treating between 200 - 300 patients monthly, the retail value of monthly care delivered at no cost to patients exceeds \$100,000 every month.

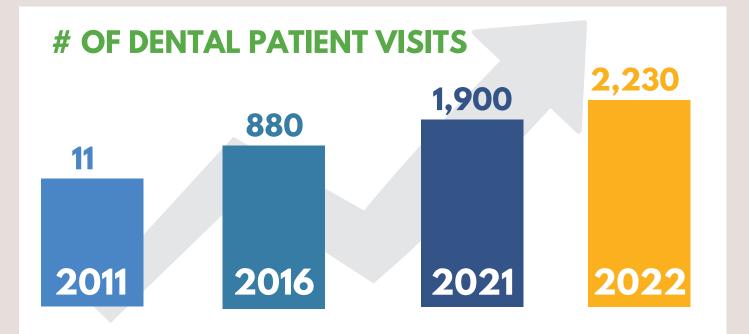
The Dental Center also connects patients to oral surgeons who donate their time and care to treat SPFC patients.

In August, SPFC offered our first one-day "dental clinic" in three years, where 64 patients were treated for tooth extractions in one day. Truly a community effort, it brought together 9 volunteer dentists, 6 volunteer dental assistants, and 7 volunteer pre-dental students.



"In tears and desperation, I googled free dental. I truly wasn't expecting to find anything but to my surprise, St. Petersburg Free Clinic Dental came up. With skepticism, I called the number. I expected that I would either not get through or there would be a 9-month waiting list. Calvin and all the doctors, front desk staff and supporting staff are amazing. This is the best dental office I've ever been to. When things start looking up financially, St Pete Free Clinic is the first place I will give to. I am beyond grateful. Thank you to all the donors, staff and doctors. May God continue to bless you."

K. Smith - SPFC Dental Center patient











### **ONE-Day Dental Clinic**

### **Specializing in tooth extractions**

SPFC Dental Center is hosting a one-day event for eligible patients to receive a **FREE** tooth extraction service.

> SPFC Dental Center 5501 4th St North, St Pete 33703 August 20th, 2022 7am - 4pm

★ X-Ray must be taken BEFORE AUGUST 20th! ↓

## Eligibility Requirements

between 18 and 64 years old. uninsured. a Pinellas County resident. tet the low-income status of or less than, 200% of the federal wal















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# ACCESS TO SUPPORTIVE HOUSING

**166** RESIDENTS HOUSED

# VIRGINIA & DAVID BALDWIN WOMEN'S RESIDENCE SPFC MEN'S RESIDENCE

The Baldwin Women's Residence and SPFC Men's Residence provide safe transitional housing where those experiencing homelessness and recovering from substance use can gain stability while obtaining and maintaining employment, saving money, and rebuilding relationships. Residents must have 30 days of sobriety and lack permanent housing to qualify for our programs.

# In our Men's and Women's Residences combined, 100% of our residents are employed within 3 months of entering our program, and all are working toward achieving at least three months of savings.

Unique aspects of our residential program include no limit on the length of stay. Some residents are ready to move out within a few months. Others are ready to move out in a year. We are willing to take the time necessary to ensure someone is truly ready to re-enter the "real world" successfully.

When residents move forward from their time with SPFC, we provide them with after-care checkins by a dedicated Housing Specialist at 1 week, 30 days, 60 days, 90 days, 6 months, and 1 year intervals. This allows SPFC to maintain relationships with our former residents after they move out and offer assistance with problems that may come up as residents independently establish themselves in our community.

# 85% of SPFC residents who successfully complete our program maintain sobriety and permanent housing.

"If you're looking for a place to start over and get yourself right, then Baldwin is the place you should strive to get into. The staff is awesomely wonderful here. They all care about your well-being and want you to succeed in your new sober way of life. I am blessed to have each and every one of the staff in my concern. They help you with so much, this way, you are back out on your new journey of life equipped with all the resources and tools you will need. Just remember you always have to put the work in to get the most out of your journey in life. They are here to help guide you, not do it for you!"

-A. Christensen, SPFC former resident









DTF

1. down to fellowship

[Phrase]











# VOLUNTEER & COMMUNITY SUPPORT 36,699 HOURS OF VOLUNTEER SUPPORT \$1,099,135 DOLLAR VALUE

SPFC Volunteers contributed over 36,000 hours of service in 2022, which reflects a dollar value of \$1,099,135 (independentsector.org).

SPFC volunteers assist wherever you find SPFC providing for our neighbors in need. From our volunteer physicians and dentists at our Health and Dental Centers to all SPFC food programs and administrative offices. An average of 250 volunteers contribute their time monthly.

# COME VOLUNTEER WITH US



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# LEVERAGING TECHNOLOGY TO CREATE ACCESS

SPFC works to ensure that anyone in need can access services. With a current focus on language access, work has included leveraging SPFC website technology to provide visitors with choices that enhance their ability to understand content.



Language Accessibility

Visitors to the SPFC website can now utilize the translate button in the bottom left of the screen to translate our website into Spanish.



Accessibility Menu

The accessibility menu at the bottom right of the screen allows visitors to customize content to make it easier to read. Choices like pausing animations, being dyslexia-friendly, and highlighting links can provide a more effortless reading experience.

## FINDING FOOD IN PINELLAS COUNTY GETS EASIER

Thanks to funding from the **Juvenile Welfare Board of Pinellas County**, SPFC added a new feature to the website allowing visitors to quickly find a food resource near them based on zip code. Website visitors enter their zip code, and the map provides the Pinellas County food resources closest to their location. This was an inclusive and county-wide effort to include ANY Pinellas County food resource. The SPFC website averages 16,318 visitors, with the Interactive Map Page receiving an average of 1,060 visitors per month.



# **MAKING MEDIA HEADLINES**

### 10 14MT

News Weather Near Me

Pinellas County Commission hosts free food giveaway



#### NEWS 🔁

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FOXES News Weather Sports Good Day Hundreds of families line up for Pinellas Park food giveaway as costs continue to soar



### Public Media News, Jazz, NPR

More people are relying on food pantries as grocery costs rise





### 

The St. Pete Free Clinic expands its distribution sites to provide fresh food to those in need



### ILOVE BURG

Fresh grocery giveaway coming this Friday, more giveaway dates also announced

Stories

Guides





Community Voices: Free Clinic's dental services change lives



Pinellas Fresh Food Giveaway Helps Neighbors Facing Food

modernglobe Business ~ Community ~ Culture ~ Submit ~ Sp



TAMPA BAYLIGHTNING Marylou Bourdow honored as Lightning Community Hero





St. Pete Free Clinic sees huge demand for free grocery giveaways



### CATALYST

Waveney Ann Moore: Rallying to meet holiday needs







Waveney Ann Moore: Aid organizations stretched to limits



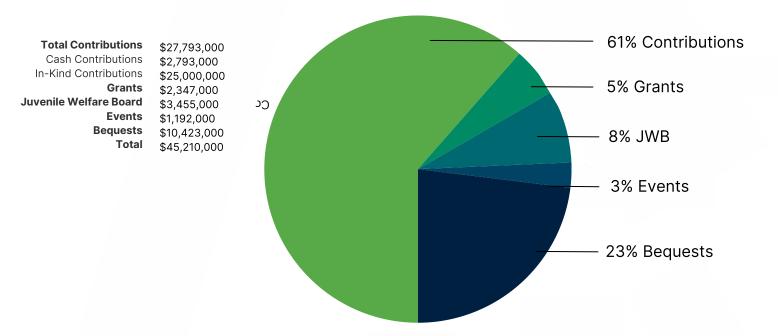
## BB.5 WMNF Wisten Now!

WaveMakers: Jennifer Yeagley, CEO of the St. Petersburg Free Clinic

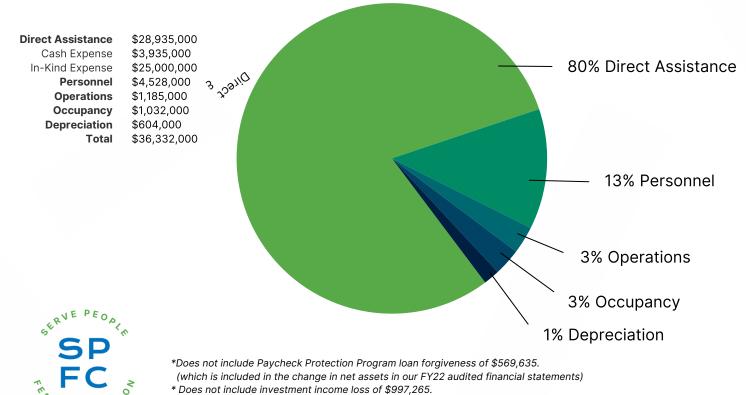


# **FINANCIALS**

## 2022 REVENUE



## **2022 EXPENSES**



Net Revenue for FY22 was \$8,451,000.

# **FUNDERS & PARTNERS**

We are grateful for the range of institutions listed below, whose financial support and partnership help make our work possible. We also appreciate the many additional individuals, families, faith institutions, corporations, and community organizations whose contributions ensure we can reach our neighbors in need with food, healthcare, and housing.

**American Heart Association Arthur Family Foundation Bank of America BayCare Health System BayCare St. Anthony's Hospital Bayfront St. Petersburg - Orlando Health City of St. Petersburg Community Foundation Tampa Bay Copperhead Charities Margaret Ewell Dickins Foundation Duke Energy Foundation Dana Fancher Mission Committee** (First Presbyterian Church of Dunedin) **Early Learning Coalition Farm Share Feeding Tampa Bay FEMA Emergency Food & Shelter Program** First Presbyterian Church St. Petersburg Florida Association of Free & Charitable Clinics **Florida Blue Foundation** Florida Department of Health - Pinellas County **Florida Dream Center Gail Handel Family Foundation Goodwill Industries – Suncoast** Healthy St. Pete (a division of the City of St. Pete) **Hoehl Family Foundation Homeless Leadership Alliance Hope Villages of America Hough Family Foundation** Isla del Sol Play for Hunger **Thomas A. & Mary S. James Foundation** Johns Hopkins All Children's Hospital **Juvenile Welfare Board Kobie Marketing Lightning Foundation Maximo Presbyterian Church Molina Family Foundation NAMI Pinellas County National Association of Free & Charitable Clinics Neighborly Network** No Kid Hungry/Share Our Strength **Margaret & David Perry Foundation Pinellas Community Foundation (PCF) PCF – Senior Citizens Services Pinellas County Board of County Commissioners Pinellas County Dental Association Pinellas County Schools** 

**Polywog Golf Invitational J. Crayton Pruitt Foundation Publix Supermarket Charities Raymond James Financial, Inc. Rotary Club of St. Petersburg Rotary District 6950** Maurice A. & Thelma P. Rothman Family Foundation **Shirley Proctor Puller Foundation** St. Petersburg Food Policy Council **Tampa Bay Network to End Hunger Tarpon Springs Shepherd Center** Wood Family Foundation The Schoenbaum Family Foundation, Inc. **Wood Family Foundation United Way Suncoast** YMCA of Greater St. Petersburg

SPECIAL THANK YOU TO THE ESTATES OF THE FOLLOWING GENEROUS DONORS:

David Baldwin Patricia Brant Robert J. Brennan, Jr. Charles A. Luffer Anne P. Von Rosentiel

# **BATTLE OF THE MINDS**



### The 2022 Battle of the Minds Gala was a huge success!

Hosted by **Augie and Sarah Ribeiro**, Saturday, March 26th, supporters and friends of SPFC gathered at the Historic St. Pete Coliseum to celebrate the growth and rich legacy that comes with over 50 years of service. The generosity of our supporters enabled SPFC to raise a phenomenal and unprecendented \$900,000 to serve our neighbors in need!

### Sister Margaret Freeman Award

The Sister Margaret Freeman award is given to outstanding donors in recognition of their ongoing support of the Free Clinic. Sister Margaret Freeman joined the Free Clinic in October 1976 and was named Director in 1977. In the 15 years she led the organization, Sister Margaret established herself as a champion in the community to help meet the needs of others.

# The Sister Margaret Freeman Award was presented to Raymond James for their outstanding and ongoing support of SPFC:

- SPFC was one of a few charitable organizations selected by Raymond James to receive significant dollars for delivering essential services to the community during the COVID-19 pandemic.
- SPFC Women's Residence received a sizable donation from Raymond James that assisted with the Saving Grace capital campaign and resulted in the Baldwin Women's Residence as we know it today.
- SPFC often benefits from the board service of Raymond James employees.
- Private Raymond James advisors and their teams have volunteered at our We Help FRESH Pantry.
- Raymond James has collected thousands of pounds of food and hygiene items through departmental and organization-wide efforts.

### Interested in joining us at Battle of the Minds visit: www.spfcbattleoftheminds.org



# WE CARE COMMUNITY

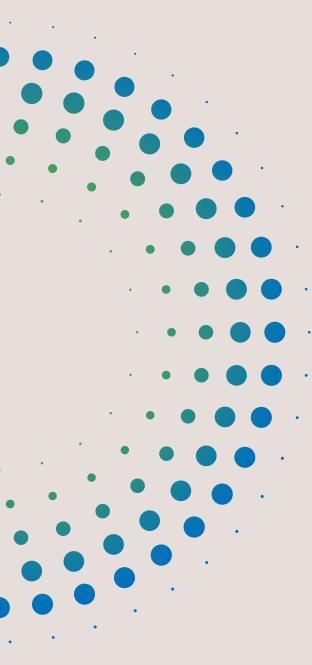
### SUPPORTING OUR PROGRAM NEEDS

In response to community members and organizations wanting to support our program needs, SPFC launched the We Care Community online. The We Care Community is made up of partners, funders, donors, and volunteers, wanting to make a difference.

Information on how to best support our programs is organized on our website, providing all the giving details. For example, putting together mobile meal or health and hygiene kits, hosting a food drive, or gathering new home items for our residents.

Whether an individual, civic group, religious institution, or corporate partner, anyone willing is provided with all the details necessary for joining the We Care Community.

# HELP US SUPPORT PROGRAM NEEDS





### **Host a Food Drive**

Support and care for our neighbors in need come in a variety of forms. We cannot do this alone! Thanks to the support of partners, funders, donors, and volunteers, we are able to make a difference in the lives of our neighbors in need. It's what we call our We Care Community.

You can join our We Care Community by hosting a food drive. Invite your friends, family, and neighbors to join you in supporting the St. Pete Free Clinic!

### How hosting a food drive impacts health equity

Social determinants of health are the conditions in which people are born, grow, live, work, and age. They include factors like socioeconomic status, education, housing, employment, and access to healthcare. Communities that adequately address social determinants of health experience health equity, wherein no one is "disadvantaged from achieving their potential because of social position or other socially determined circumstances (CDC.gov)."

St. Pete Free Clinic's programs support health equity for our neighbors in need by providing access to nutritious food, healthcare, and housing for those experiencing housing insecurity and substance use challenges.

Your food donations impact our community by providing access to nutritious food!

### Thank you for helping us serve our neighbors in need!

Shopping List

 Beef jerky
 Canned pastas
 Protein drinks

 Beef stew
 Crackers
 Protein bars

 Breakfast bars
 Fruit cups
 Single-serving cereal boxes

 Canned fruit
 Granola bars
 Trail mix/nuts

 Canned meats
 Instant coffee
 Tuna/salmon in a pouch

\*\* Beverages - bottled water, juices, sports drinks, tea

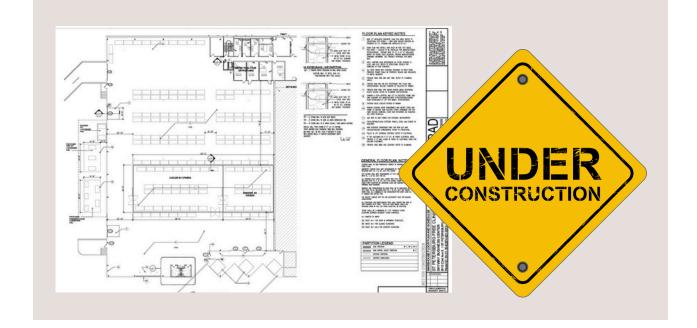
If you need additional info or assistance, please email inkind@thespfc.org

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# **CULTIVATING GROWTH**

## **SKYWAY WAREHOUSE IN MIDTOWN EXPANSION PLANS**

To support SPFC's ability to meet the community's increased need for food resources, construction is in progress on the new SPFC Skyway Warehouse in Midtown. The Jared S. Hechtkopf Community Food Bank will continue to provide storage, space for volunteer packing groups, and food distribution via the We Help FRESH Pantry Drive-Thru. We expect to begin warehouse operations in 2023. Stay tuned for opportunities to get involved.



### HEALTHY NEIGHBORHOOD STORES INITIATIVE IN PARTNERSHIP WITH THE CITY OF ST. PETERSBURG

Through its newly launched Healthy Neighborhood Stores initiative in partnership with the City of St. Petersburg, SPFC will collaborate with neighborhood store owners in low-income, low-access areas to incentivize these businesses to expand healthy food options at an affordable cost to their customers.

Through the initiative, SPFC will support stores in establishing infrastructure, marketing plans, and a sustainable business model for stocking nutritious food. Including fresh fruits and vegetables, low-fat proteins, whole grain items, and low-fat dairy products or dairy alternatives. The initiative also includes collaboration with Mt. Zion Progressive Missionary Baptist Church and will provide health education for store owners and community members to better understand the benefits of a healthy, balanced diet.

### **EDUCATION AND PREVENTION**

SPFC looks forward to expanding our education and prevention efforts with a continued focus on nutrition and health, leading the way to contributing to the advancement of our community's health equity. Stay tuned for more information on the growth of programs like FRESH Sprouts.

# WHERE WE GO FROM HERE...

SPFC's programs reduce economic burdens by lowering monthly out-of-pocket expenditures, contributing to savings and financial stability, and supporting long-term individual and family wellness. SPFC strategic pillars will serve as a catalyst for health equity, guiding SPFC's journey to serve people and feed compassion.

# **EXPANSION** ACCESS 411 ADVOCACY EQUITY **SUSTAINABILITY**

## **Stay in touch!**



• Learn more about our progress and how you can play a role in helping create a Pinellas County where all can thrive!

## Feel inspired to donate?



Simply point your phone camera at the QR Code and tap the link to move right along to the SPFC donation page.

SPFC Mission: With compassion and respect, St. Pete Free Clinic changes lives by providing health care, nutritious food, recovery housing, and education for our neighbors in need.

Follow us on social!



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SPFC Mission: With compassion and respect, St. Pete Free Clinic changes lives by providing health care, nutritious food, recovery housing, and education for our neighbors in need.

## www.thespfc.org